



The Stickmen and the Kindling Strategy (Paperback)

By Phd A T Sorsa

Createspace Independent Publishing Platform, United States, 2011. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.This is a fictional story of a CEO and his quest for a new, winning strategy is an imaginary tale of the business world. The managers are always looking for the change. They want to make their companies the market leaders. The author chastise executives who are always looking for business consultants doing their strategy work for them. In today s world, management makes hard decisions that can affect lives of many employees - including themselves. This book is also about adjusting attitudes toward change in life, business, work environment, and how stress can affect your work results, your relationships, your status, and personal life. It shows how even one bad decision can affect the organizational development, the human resources management, and it can also have a profound effect in the lives of the decision makers. This book explains in a simple way the CEO s and the management board s task. It discusses what problems arise when a CEO fails in his key task: to choose the strategy for the company and give direction...



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