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Qualitative Research Methods

By Monique Hennink, Ajay Bailey, Inge Hutter

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Qualitative Research Methods, Monique Hennink, Ajay Bailey, Inge Hutter, Lecturers, click here to request an e-inspection copy of this text Qualitative Research Methods is based on the authors' highly successful multidisciplinary qualitative methods workshops, which have been conducted for over a decade. In this book the authors propose a 'qualitative research cycle' that leads students through the selection of appropriate methods, the collection of data and the transformation of findings into a finished project. It provides a clear explanation of the nature of qualitative research and its key concepts. Topics covered include: o formulating qualitative research questions o ethical issues o in-depth interviews o focus group discussions o observation o coding o data analysis o writing up qualitative research This text is ideal for any students taking a qualitative methods course or producing a qualitative research project at undergraduate or graduate level. It is illustrated throughout with case studies and field examples from a range of international contexts. The practical techniques are also accompanied by the author's own research tools including interview guides, real coded data and comprehensive research checklists.



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