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UNDERSTANDING MANAGEMENT: THE SOCIAL SCIENCE FOUNDATIONS



Oxford University Press. Paperback. Book Condition: new. BRAND NEW, Understanding Management: The Social Science Foundations, Paul Willman, Management is a fragmented and interdisciplinary area of study, with a lot of academic branches. Willman argues this tree is narrower at its roots, and these roots lie primarily in social science. Key to the purpose of the book is to present management theory as applied social science. Developed out of a core management course at Master's level, this book introduces the field...

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- Authored by Paul Willman
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