



The Snark Handbook Cliché

By Lawrence Dorfman

Skyhorse Publishing. No binding. Book Condition: New. Flexibound. 240 pages. Dimensions: 7.0in. x 5.3in. x 0.8in. CLICHÉ: noun Etymology: French, literally, printers stereotype, from past participle of cliché, to stereotype, of imitative origin Date: 18921 : a trite phrase or expression; also : the idea expressed by it 2 : a hackneyed theme, characterization, or situation 3 : something that has become overly familiar or commonplace In the words of Stephen Fry, It is a cliché that most clichés are true, but then like most clichés, that cliché is untrue. Clichés are like rationalizations: try going a week without using one. It can't be done! They are the hobgoblin of little minds. For most of us, once you begin to take notice, they are fingernails on a chalkboard. From Shakespeare to Shakira; in music, on television, at the movies; in the boardroom, on a conference call, online or in person, clichés have taken over the world. While some nitwits might say they're just misunderstood, they didn't start out that way. There was a time when they were new and vibrant, clever and pithy. Now they're just predictable a rapid collection of much-too-familiar descriptions or metaphors that often replace smart conversation, speech, or writing. This book is a...



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