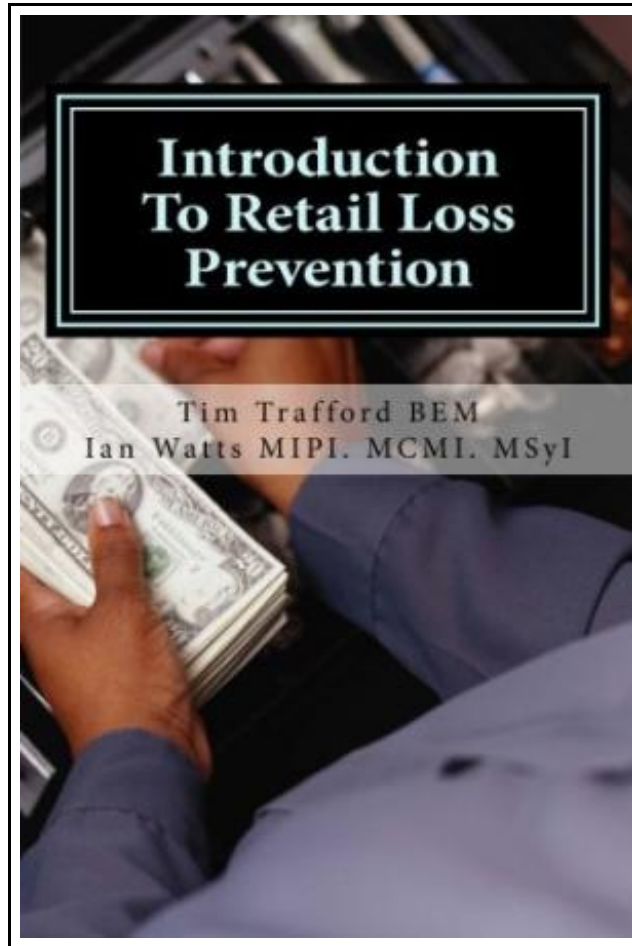


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Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Retail Loss Prevention Description Retail loss prevention and profit protection isn t just about theft from retail stores. There are thousands of ways that assets can be lost from your retail business, normally caused by one of three things; theft, waste or negligence. All impact negatively on an organisation s bottom line and can come from internal or external activity. Introduction to Retail Loss Prevention explains key terms used in retail loss prevention and gives an overview of the main causes of loss in retail environments such as; shrinkage, litigation, fraud, supply chain losses, extortion, disaffected staff and reputation. The book then goes on to explain how and where to conduct loss prevention risk assessments in relation to; business premises, various retail security systems, stock, cash, personnel, terrorist activity, legal and regulatory compliance, distribution networks, IT systems, disaster recovery and industrial espionage. Case studies are used throughout the book to illustrate key points and concepts. Cost-effectiveness of the loss prevention effort within your retail environment is emphasised throughout the book. After all, it s of no benefit to save assets in one area if you are going to waste them on ineffective or non-essential security measures. This and other books in the series are written for readers with little or no knowledge of retail loss prevention but the content makes them suitable for all managers and loss prevention specialists. Written in easy to understand language, this book will help any retail manager or loss prevention specialist who needs to prevent and deal with loss in their retail outlet(s). Retail loss prevention risk assessments will become simple using this book. Carry it with you on your e-reader and easily...



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