



## How to Podcast: The Equipment, Strategy Podcasting Skills You Need to Reach Your Audience: The Book to Guide You from Novice Podcaster to Confident Broadcaster. (Paperback)

By MR Colin Gray

Wild Trails Media, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The book to guide you from Novice Podcaster to Confident Broadcaster. This book covers the equipment, the recording environment, the software and the skills you need to reach your audience. Whether you re a total beginner, or an existing podcaster looking to improve your fundamentals, this book will help you to improve the quality and the sustainability of your podcast. Once that s in place, then your audience will grow by leaps and bounds. Take the first steps to improving your podcasting knowledge today! My name is Colin Gray and I ve taught podcasting in various forms for a good few years now, most recently at University level in the UK. I have also created a lot of podcasts over the years, mostly around education, sports and business, so I ll be using all that experience to help you get started on your own podcasting journey. In this guide I ll take you from a complete beginners level, right up to publishing your first ever podcast episode. If I ve achieved my aim, by the end...



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